

Carolina Core Real Estate Summit

September 13, 2022 (Tuesday), 1-4 p.m.

Wicker Civic & Conference Center in Sanford, North Carolina



Welcome and overview	Wendy Harris , President of the North Carolina Association of REALTORS®	1:00-1:10 p.m.
What is the Carolina Core and how did it come about?	<i>Wendy Harris introduces Mike Fox</i>	1:10-1:30 p.m.
	Mike Fox , President of the Piedmont Triad Partnership	
Carolina Core economic development success stories <ul style="list-style-type: none"> • The many partners involved in landing Toyota Battery Manufacturing at the Greensboro-Randolph Megasite • Sanford's role in helping neighboring Chatham County land VinFast at the Triangle Innovation Point megasite • Benefits from the Carolina Core advocating for Future Interstate 685 	<i>Mike Fox introduces Darrell Frye</i>	1:30-1:55 p.m.
	The Honorable Darrell Frye , Chairman of the Randolph County Board of Commissioners	
	<i>Mike Fox introduces Chet Mann</i>	1:55-2:10 p.m.
NETWORKING BREAK: 2:10-2:25 p.m.		
The importance of regionalism, what it takes for the Carolina Core (or any region) to work well in economic development	<i>Wendy Harris introduces Christopher Chung</i>	2:25-2:55 p.m.
	Christopher Chung , Chief Executive Officer of the Economic Development Partnership of North Carolina	
Carolina Core efforts on workforce training and talent attraction <ul style="list-style-type: none"> • Talent pipeline for the Carolina Core • Utilizing a grant to help retiring soldiers from Fort Bragg enter the regional workforce 	<i>Wendy Harris introduces Penny Whiteheart</i>	2:55-3:10 p.m.
	Penny Whiteheart , Executive Vice President of the Piedmont Triad Partnership	
	<i>Wendy Harris introduces Robert Van Geons</i>	3:10-3:25 p.m.
How commercial and residential REALTORS® can benefit from and assist with Carolina Core efforts	<i>Wendy Harris introduces Robbie Perkins</i>	3:25-3:50 p.m.
	Robbie Perkins , Market President of NAI Piedmont Triad, former mayor of Greensboro	
Wrap-up comments	Wendy Harris , President of the North Carolina Association of REALTORS®	3:50-4:00 p.m.

The Carolina Core is a thriving region in central North Carolina.

- Counties in the region include Alamance, Caswell, Chatham, Cumberland, Davidson, Davie, Forsyth, Guilford, Harnett, Lee, Montgomery, Moore, Person, Randolph, Rockingham, Stokes, Surry, Wilkes, and Yadkin along with parts of adjoining counties.
- The largest cities are Greensboro, Winston-Salem, Fayetteville, High Point, Burlington, Thomasville, Asheboro, Sanford, Kernersville, Clemmons, Lexington, Mebane, and Pinehurst.

Carolina Core Real Estate Summit

is proudly hosted by these
North Carolina, Sandhills, Triad, and Triangle associations:

Longleaf Pine REALTORS®, Inc.
Greensboro Regional REALTORS® Association
High Point Regional Association of REALTORS®
Mid-Carolina Regional Association of REALTORS®
Orange-Chatham Association of REALTORS®
Winston-Salem Regional Association of REALTORS®
Johnston County Association of REALTORS®
Durham Regional Association of REALTORS®
Raleigh Regional Association of REALTORS®
Triangle Commercial Association of REALTORS®
North Carolina Association of REALTORS®
North Carolina CCIM Chapter
North Carolina Homeowners Alliance

For more information about the region,
contact the “ambassador” for the Carolina Core brand

Loren Hill

Carolina Core Regional Economic Development Director



Piedmont Triad Partnership

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